



FOR IMMEDIATE RELEASE

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LiveRez.com Partners with its 500th Vacation Rental Manager

Company attributes growth to the success of its partners

BOISE, Id. — This past week LiveRez.com reached a significant milestone, as it partnered with its 500th Vacation Rental Manager. Since first offering its software in 2008, the company has ridden a wave of extraordinary growth, and LiveRez.com is now the platform used by more vacation rental managers than any other.

According to LiveRez.com Founder and CEO Tracy Lotz, this growth is a testimony to the company's partner approach, whereby the business has aligned its economic interests with the many professional vacation rental managers who use the LiveRez.com software.

"This is a significant achievement for LiveRez.com and speaks volumes to the quality of people I work with everyday – both LiveRez.com employees and our many great property manager partners," Lotz said.

LiveRez.com started with the idea of making it easy for travelers to book vacation rental homes online. That idea grew into the industry's best all-in-one solution for professional vacation rental managers. Today, with the combination of its dynamic websites designed to increase bookings, the company's exclusive integration with QuickBooks and the platform's robust reservation system, LiveRez.com is the industry's only complete, end-to-end cloud platform. LiveRez.com's main competition comes from HomeAway Software for Professionals, which bought Instant Software and Escapia last year.

LiveRez.com product expert Tyler Hurst played a key role in nearly all of the company's 500 partnerships. On Friday, he took time to look back on how far the company has come since 2008.

"It's been a blast to be part of this great success," Hurst said. "500 is a great milestone to hit; however, it is the relationship we develop with every property manager that really excites me. The real fun is to watch our partners grow and succeed using LiveRez. And, really it's their growth that's allowed us to become the company we are today, and it's their growth that will move us forward in the future."

To learn more about LiveRez.com, please call (800) 343-2891 or visit LiveRez.com

About LiveRez.com

LiveRez.com is a complete, online, vacation rental property management solution, focused on making vacation rental property managers fully operational online and thereby increasing bookings. LiveRez.com offers best-in-class rapid websites, an [online booking engine](#), an end-to-end property management system, [online marketing services](#), and a unique “[Pay-As-You-Book](#)” approach, which provides a mutually beneficial partnership between LiveRez.com and its vacation rental manager partners. The company’s main competitor is HomeAway Software for Professionals, which bought Instant Software and Escapia last year.

To receive timely updates from the company, follow LiveRez.com on [Facebook](#) or Twitter ([@LiveRez](#)), or visit the company’s [vacation rental software blog](#).

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