



FOR IMMEDIATE RELEASE

July 17, 2014

Vacation Rental Software Provider LiveRez to Hold Inaugural Partner Conference in Boise

Scheduled for Sept. 8-10, the conference will offer hands-on system training, best practices and networking opportunities to the more than 800 companies using the LiveRez software

EAGLE, Id. — LiveRez.com, the industry leader in cloud-based software for professional vacation rental managers, will hold its inaugural LiveRez Partner Conference Sept. 8-10, 2014 at the newly renovated Owyhee Conference Center, a historic landmark set in the heart of downtown Boise, ID.

The conference will include hands-on training of the LiveRez software, workshops about vacation rental management and software best practices, broad networking opportunities, and a vast array of entertainment options to enjoy in the conference after hours.



Key among the topics discussed will be business strategies to help professional managers decrease their dependence on listing sites, like HomeAway, VRBO and others.

“This conference is all about helping our partners grow their businesses, their profitability and become more financially independent,” said Tracy Lotz, CEO of LiveRez.com. “One of the biggest concerns that managers have today centers both on their dependence on their listing sites for bookings and how their guest and owner data can be used.”

“During this year’s conference we’ll unveil multiple tactics to help our property manager partners move away from listing sites, take control of their marketing efforts and become independently successful. And, our new iVacationRental.com initiative will be a big part of that effort.”

The conference is spearheaded by eLearning expert Doug Covey, a former Blueprint Education CEO who recently joined LiveRez as its Vice President of Partner Education.

“In planning this conference, our goal is to provide our property manager partners with actionable training and advice that they can immediately incorporate into their operations,”

Covey said. “As a result, this conference will empower our partners to become more successful and at the same time allow us to learn more about how we can help them accomplish that.”

The three-day conference will feature a full docket of hands-on training classes, keynote speakers, networking events and the opportunity to tour the LiveRez headquarters and meet its staff. In the days before and after the conference, and during the evening hours, attendees will have the freedom to experience Idaho’s legendary outdoor recreational activities, as well as enjoy Boise’s vibrant downtown.

“As much as this conference is about business strategy, it’s also about relationships,” Lotz said. “And getting out and enjoying all that Idaho offers is a perfect opportunity for team building and strengthening relationships among our network of partners. We want attendees to know that they’re not just one-to-one business partners, but crucial members of the larger LiveRez family.”

Full conference details can be found at LiveRez.com/conference. For more information on the 2014 LiveRez Partner Conference, please call (800) 343-2891 or email Conference@LiveRez.com.

About LiveRez.com

LiveRez.com is a complete, online, vacation rental property management solution, focused on making vacation rental property managers fully operational online and thereby increasing bookings. LiveRez.com offers an all-in-one cloud-based platform, featuring best-in-class websites optimized for online bookings, a full-featured reservation and property management system, a robust CRM system, an exclusive connection to QuickBooks for trust accounting, and a unique “Pay-for-Performance” approach, which provides a mutually beneficial partnership between LiveRez.com and its vacation rental manager partners. The company’s largest competitor is HomeAway Software for Professionals.

To learn more about LiveRez.com, please call (800) 343-2891 or visit LiveRez.com. And, to receive timely updates from the company, follow LiveRez.com on [Facebook](#), Twitter ([@LiveRez](#)) and [Google+](#), or visit the company’s [vacation rental software blog](#). LiveRez.com is a proud Gold Sponsor of the Vacation Rental Manager’s Association (VRMA).

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