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LiveRez Adds Olympic Gold Medalist Dick Fosbury as a Keynote Speaker for the 2014 LiveRez Partner Conference

Fosbury revolutionized the sport of high jumping by introducing the “Fosbury Flop” and winning the 1968 Olympic Gold Medal

EAGLE, Id. — LiveRez.com, the industry leader in cloud-based software for professional vacation rental managers, today announced Olympic Gold Medalist Dick Fosbury as a keynote speaker for the company’s [inaugural partner conference](#) Sept. 7-12 in Boise, ID.

Fosbury will join a stacked lineup of conference speakers, including Priceline Chief Marketing Officer Brett Keller, who was [announced last week](#) as a keynote speaker.

At the 1968 Summer Olympics in Mexico City, Fosbury forever changed the sport of high jumping by introducing the “Fosbury Flop.” Using this new, innovative technique, Fosbury won the gold medal, setting new US and Olympic records in the process. His technique soon became the standard method of high jumping worldwide.



“Dick Fosbury is a shining example of American innovation,” said LiveRez CEO Tracy Lotz. “I can’t think of a better person to talk to our partners about the value of finding innovative ways to take their businesses to new levels.”

The 2014 LiveRez Partner Conference will run Sept. 7-12 in Boise, ID, with Fosbury’s address taking place on Tuesday, Sept. 9. In just its first year, the conference is attracting LiveRez partners from across the United States and abroad – with some traveling from as far away as Australia.

In addition to Fosbury and Keller’s keynote speeches, the conference will feature a full docket of hands-on training classes and workshops, networking events, and a preview of LiveRez’s landmark project iVacationRental.com, the first major website that features only professionally managed and 100 percent real-time bookable properties.

To learn more about the 2014 LiveRez Partner Conference, visit LiveRez.com/Conference.

About LiveRez.com

LiveRez.com is a complete, online, vacation rental property management solution, focused on making vacation rental property managers fully operational online and thereby increasing bookings. LiveRez.com offers an all-in-one cloud-based platform, featuring best-in-class websites optimized for online bookings, a full-featured reservation and property management system, a robust CRM system, an exclusive connection to QuickBooks for trust accounting, and a unique “Pay-for-Performance” approach, which provides a mutually beneficial partnership between LiveRez.com and its vacation rental manager partners. The company’s largest competitor is HomeAway Software for Professionals.

To learn more about LiveRez.com, please call (800) 343-2891 or visit LiveRez.com. And, to receive timely updates from the company, follow LiveRez.com on [Facebook](#), Twitter ([@LiveRez](#)) and [Google+](#), or visit the company’s [vacation rental software blog](#). LiveRez.com is a proud Gold Sponsor of the Vacation Rental Manager’s Association (VRMA).

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