



## FOR IMMEDIATE RELEASE

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# 2014 LiveRez Partner Conference Focuses on Ongoing Partnerships with Vacation Rental Managers, New Technology Innovations

Inaugural event leaves many attendees calling it the “best conference they’ve ever attended”

**EAGLE, Id.** — [LiveRez.com](http://LiveRez.com) – the most widely used cloud-based software platform for professional vacation rental managers – announced new technology and showcased a strong commitment to its vacation rental manager partners at its [inaugural partner conference](#), Sept. 7-12 in Boise, ID.

The conference – which drew more than 225 attendees from across the United States and as far away as Australia – left many calling it the best vacation rental industry conference they’ve ever attended.



“The LiveRez Conference exceeded my expectations on every level,” said Carol Smith of [JFR Beach Rentals](#) in Panama City Beach, FL. “I have been both a participant and facilitator at several conferences in the past, and I can honestly say that I have never been a part of a conference that was executed so well.”

The week-long event was stacked with big name speakers and major technology announcements.

Keynotes speakers included Priceline Chief Marketing Officer Brett Keller and Olympic Gold Medalist Dick Fosbury. The conference also saw a number of special guests, such as Idaho Governor Butch Otter, Boise Mayor David Bieter and Idaho Superintendent of Public Instruction Tom Luna.

The company also announced a host of new technology innovations, including its landmark project [iVacationRental.com](http://iVacationRental.com), a new industry portal that features only professionally managed inventory that is 100 percent bookable online in real time.

Other technology announcements included: a new mobile housekeeping and maintenance app, which features Google Glass technology; a state-of-the-art interactive reservation grid;

responsive infrastructure for partner websites; updates to the company's QuickBooks integration; search by map functionality for partner websites; and much more!

Additionally, the conference included a broad range of educational and networking opportunities. The first half of the week focused on larger breakout educational sessions and roundtable discussions, and the latter half moved into smaller, more specific workshops at LiveRez headquarters. Key among the topics discussed in the educational sessions was a strategy to decrease partners' reliance on listing sites like HomeAway/VRBO.

Each night was capped with a spectacular reception, from an epic party and live band at the tiki-bar themed Reef restaurant in downtown Boise to a formal dinner to honor LiveRez partners at the top floor of Idaho's tallest building. Monday night's reception was especially heartfelt, as the company gave each partner a [copper medallion](#) highlighting their partner number, hand crafted by local artisan Delia Dante.

"From the moment we kicked off the conference with a prayer and the pledge of allegiance to the last workshop on Friday, I couldn't have been happier with how the conference turned out," said Tracy Lotz, LiveRez CEO. "I can't wait until next year, when it will return even bigger and better."

To see full coverage of 2014 LiveRez Partner Conference, including quotes from attendees, recaps, photos and videos, visit the [LiveRez Blog](#).

### **About LiveRez.com**

LiveRez.com is a complete vacation rental property management solution, focused on making vacation rental property managers fully operational online and thereby increasing bookings. LiveRez.com offers an all-in-one cloud-based platform, featuring best-in-class websites optimized for online bookings, a full-featured reservation and property management system, a robust CRM system, an exclusive connection to QuickBooks for trust accounting, and a unique "Pay-for-Performance" approach, which provides a mutually beneficial partnership between LiveRez.com and its vacation rental manager partners. The company's largest competitor is HomeAway Software for Professionals (Nasdaq:AWAY).

To learn more about LiveRez.com, please call (800) 343-2891 or visit [LiveRez.com](#).

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