



**FOR IMMEDIATE RELEASE**

May 7, 2015

## **Vacation Rental Software Leader LiveRez to Hold 2015 Partner Conference in Sun Valley**

The company's second annual gathering of its property manager partners will run October 19-23 at the world renowned Sun Valley Lodge

**EAGLE, Id.** — [LiveRez.com](http://LiveRez.com) – the most widely used cloud-based software platform for professional vacation rental managers – today announced that its second annual Partner Conference will run Oct. 19-23 at the world renowned Sun Valley Lodge in Sun Valley, Id.

Already known as one of the most iconic resorts in the country, the historic Sun Valley Lodge is currently undergoing a [\\$51 million renovation](#) that includes enlarging and upgrading guest rooms, updating the lobby, restaurant and other guest amenities, and building a new 20,000 square foot full-service spa.

“The Sun Valley Resort is the ultimate destination for a conference of this caliber,” said LiveRez CEO Tracy Lotz. “Our mission is to make this annual event the premiere conference in the vacation rental industry.”

The company's inaugural Partner Conference in 2014, held in Boise, drew more than 220 LiveRez partners (software users) from across the United States and as far away as Australia. In a post-conference survey, these professional managers had nothing but positive comments about their experience:

- 100 percent of respondents said the conference was as good or better than other industry conferences
- 95 percent said they would attend again
- 93 percent said they would recommend it to a colleague

One month after announcing the dates of the 2015 Partner Conference, registration is brisk and LiveRez expects the event to sell out.

“We are thrilled to see such a strong early interest in this year's conference,” Lotz said. “With six months left before the conference, we expect the turnout to approach 500 attendees.”

The 2015 edition of the conference will feature a full docket of hands-on training sessions, keynote speakers, networking events and two days of specialized workshops for interactive learning. At the five-day event, attendees will also get a first look at the new technology LiveRez is developing.

The location of this year's conference also marks a homecoming of sorts for the company, which was founded in nearby Hailey, Id.

Full conference details can be found at [Conference.LiveRez.com](http://Conference.LiveRez.com). For more information on the 2015 LiveRez Partner Conference, please call (800) 343-2891 or email [Conference@LiveRez.com](mailto:Conference@LiveRez.com).

### **About LiveRez.com**

LiveRez.com is a complete, online, vacation rental property management solution, focused on making vacation rental property managers fully operational online and thereby increasing bookings. LiveRez.com offers an all-in-one cloud-based platform, featuring best-in-class websites optimized for online bookings, a full-featured reservation and property management system, a robust CRM system, an exclusive connection to QuickBooks for trust accounting, and a unique "Pay-for-Performance" approach, which provides a mutually beneficial partnership between LiveRez.com and its vacation rental manager partners. The company's largest competitor is HomeAway Software for Professionals.

To learn more about LiveRez.com, please call 800-343-2891 or visit [LiveRez.com](http://LiveRez.com). And, to receive timely updates from the company, follow LiveRez.com on [Facebook](#), Twitter ([@LiveRez](#)) and [Google+](#), or visit the company's [vacation rental software blog](#). LiveRez.com is a proud Gold Sponsor of the Vacation Rental Manager's Association (VRMA).

### **Contact:**

Rob Holderness  
Marketing/PR Manager  
(208) 639-6108  
[r.holderness@LiveRez.com](mailto:r.holderness@LiveRez.com)

###