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“Shark Tank” Star and Global Marketing Pioneer Daymond John to Headline 2016 LiveRez Partner Conference

*Best-Selling Author and Branding Expert to Give Keynote Address at the
Vacation Rental Software Leader’s Annual Conference*

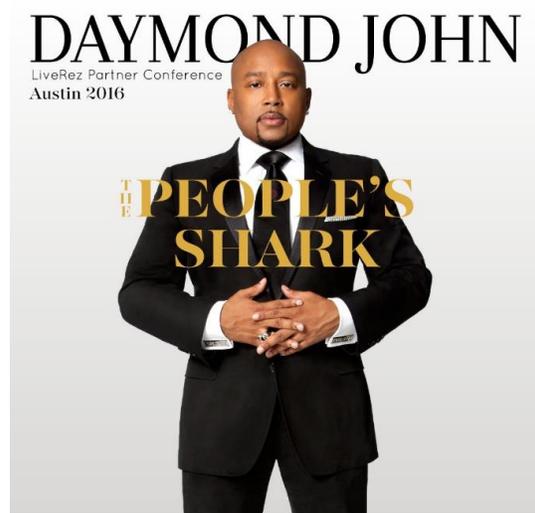
Eagle, ID – LiveRez.com, the most widely used cloud-based software for professional vacation rental managers, today announced global marketing pioneer Daymond John as its featured keynote speaker at the company’s annual Partner Conference, October 10 through October 13 at the Lost Pines Resort and Spa in Austin, TX.

Best known for his starring role on ABC’s Emmy Award-winning business-reality series *Shark Tank*, John is a world-class entrepreneur and marketing expert, who built his lifestyle brand, FUBU, into a household name.

John has received a wide array of honors throughout his 25-year career. In May 2015, the White House appointed him Global Ambassador of Entrepreneurship, and he’s earned more than 35 prestigious awards, including *Brandweek Marketer of the Year* and *Ernst & Young’s Master Entrepreneur of the Year*.

He’s also penned three national best sellers. His most recent title, *The Power of Broke*, debuted at No. 2 on *The New York Times* Best-Seller list.

"Our professional manager partners come from a wide variety of backgrounds, but the common denominator among them all is a true entrepreneurial spirit," said



LiveRez VP of Operations Tina Upson. "Daymond's story is a true example that the American dream is still alive and well. And, I know our partners will be inspired and empowered as he shares his deep expertise in building world-class brands."

John came from humble beginnings to build a global empire. From the streets of Hollis, Queens, John started a global movement from the basement of his mother's house by capitalizing on the then fledgling hip-hop culture. Today, the streetwear market that FUBU pioneered is a \$20 billion dollar industry, with FUBU eclipsing more than \$6 billion in global retail sales.

He now helps other entrepreneurs to achieve the American dream. Through his role as an early-stage investor on *Shark Tank*, John has invested millions of dollars to help more than 60 companies grow their businesses.

At the 2016 Partner Conference, John will empower LiveRez partners to grow their brands through sharing many of the key insights he's learned over his decorated career.

In addition to John's keynote address, the conference will feature a big unveiling of new technology, a stacked lineup of classes from industry and software experts, and much more!

To learn more about the 2016 LiveRez Partner Conference, visit Conference.LiveRez.com.

About LiveRez.com

LiveRez.com is a complete, online, vacation rental property management solution, focused on making vacation rental property managers fully operational online and thereby increasing bookings. LiveRez.com offers an all-in-one cloud-based platform, featuring best-in-class websites optimized for online bookings, a full-featured reservation and property management system, a robust CRM system, an exclusive connection to QuickBooks for trust accounting, and a unique "Pay-for-Performance" approach, which provides a mutually beneficial partnership between LiveRez.com and its vacation rental manager partners. The company's largest competitor is HomeAway Software for Professionals.

To learn more about LiveRez.com, please call 800-343-2891 or visit LiveRez.com. And, to receive timely updates from the company, follow LiveRez.com on [Facebook](#), [Twitter \(@LiveRez\)](#) and [Google+](#), or visit the company's [vacation rental software blog](#). LiveRez.com is a proud Gold Sponsor of the Vacation Rental Manager's Association (VRMA).

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